

Kaspersky Lab named among top four vendors of security solutions for endpoint users

Abingdon, 10th November 2009 – Kaspersky Lab, a leading developer of Internet threat management solutions that protect against all forms of malicious software including viruses, spyware, hackers and spam, has been named among the top four vendors of security solutions for endpoint users worldwide in an annual report by IDC.

The company was rated fourth in the IDC rating Worldwide Endpoint Security Revenue by Vendor, 2008. The rating was published in the IDC report Worldwide Endpoint Security Market 2009-2013 Forecast and 2008 Vendor Shares. The report ranked software vendors according to earnings from sales of endpoint security solutions in 2008.

When compiling the rating, the experts at IDC analysed information on over a thousand major software vendors. Kaspersky Lab was the only Russian company to be named among the leaders, and demonstrated the highest growth in year-over-year earnings – 102.5% – well above the average of 13.2%.

“For over 12 years, Kaspersky Lab has given priority to maintaining the superior quality of its products, providing effective protection to users and building up a global network of loyal partners. I am delighted to see that our business strategy and philosophy have proved their long-term effectiveness and made our company a major player in the IT security market. The latest report from IDC, the highly reputable research and analysis company, has given due credit to Kaspersky Lab’s success. We are sure Kaspersky Lab still has considerable potential for growth and we are pursuing ever more ambitious goals which, I hope, will be recognised in future reports by IDC,” says Eugene Kaspersky, CEO and co-founder of Kaspersky Lab.

About Kaspersky Lab

Kaspersky Lab delivers the world’s most immediate protection against IT security threats, including viruses, spyware, crimeware, hackers, phishing, and spam. Kaspersky Lab products provide superior detection rates and the industry’s fastest outbreak response time for home users, SMBs, large enterprises and the mobile computing environment. Kaspersky technology is also used worldwide inside the products and services of the industry’s leading IT security solution providers. For further information, please visit www.kaspersky.co.uk. For the latest on antivirus, anti-spyware, anti-spam and other IT security issues and trends, please visit www.viruslist.com.

About IDC

IDC is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. IDC helps IT professionals, business executives, and the investment community make fact-based decisions on technology purchases and business strategy. More than 1000 IDC analysts provide global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries worldwide. For more than 45 years, IDC has provided strategic insights to help our clients achieve their key business objectives. IDC is a subsidiary of IDG, the world's leading technology media, research, and events company. You can learn more about IDC by visiting www.idc.com.

Editorial contact:

MCC International
Graham Thatcher / Simon Hewitt
kasperskylabukpr@mccint.com
01962 888100

Kaspersky Lab UK
Nicola Rix
Nicola.Rix@kasperskylab.co.uk
0871 789 1634

© 2009 Kaspersky Lab. The information contained herein is subject to change without notice. The only warranties for Kaspersky Lab products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. Kaspersky Lab shall not be liable for technical or editorial errors or omissions contained herein.