

SUSTAINED GROWTH DRIVES APPOINTMENT OF NICK BANKS AS SALES DIRECTOR AT WICK HILL

Woking, Surrey: 11 November, 2009 - High double digit growth has attracted Nick Banks to the position of sales director at Wick Hill. Nick Banks has a wealth of experience in channel sales success, both with vendors and in distribution. Nick joins Wick Hill following his role as EMEA managing director for Webroot.

After a short transition, Nick will replace departing sales director Grant Taylor, who is leaving to take up a senior role with a leading VAR customer of Wick Hill.

Ian Kilpatrick, chairman Wick Hill Group, said: "We are delighted with Nick's appointment. I have known and respected Nick for many years and his experience is ideal for this point in our growth. Nick will carry out a short transition with Grant, who leaves after nearly four years with us to take up an attractive, challenging, senior role with a key VAR. We are extremely appreciative of Grant's contribution to our growth and we wish him all the best in his new role, where we will continue our relationship.

"In conjunction with our VAR partners, we are forecasting continued growth in 2010. Nick's wealth of experience will enable us to further support the strong growth of our VAR and vendor channel partners in these interesting times."

Grant Taylor commented: "Growing sales at Wick Hill during the recession has been a major challenge and achievement. I am only leaving now because of the major opportunity ahead of me. I have enjoyed my time here and in my new role will continue to do business with Wick Hill."

Nick Banks said: "I see this as a significant opportunity. I have worked with Wick Hill for many years, in my previous jobs, and have seen that their growth is based on their reputation for making markets for vendors and channel partners. I am looking forward to the challenge of increasing Wick Hill's sales growth."

About Wick Hill

Established in 1976, value added distributor Wick Hill specialises in secure infrastructure solutions. The company sources and delivers best-of-breed, easy-to-use solutions through its channel partners, with a portfolio that covers security, performance, access, networking, unified communications and hosted solutions.

Wick Hill is part of the Wick Hill Group, based in Woking, Surrey with sister offices in Hamburg. Wick Hill is particularly focused on providing a wide range of value added support for its channel partners. This includes a strong lead generation and conversion programme, technical and consultancy support for reseller partners in every stage of the sales process, and extensive training facilities.