

## Wick Hill Appoints Siobhan Gibbs to Spearhead Growth in the Converged Voice/Data Arena

**Woking, Surrey: 4<sup>th</sup> August, 2009** - Siobhan Gibbs has been appointed business development manager at Wick Hill, heading up the VoIP team and spearheading the growth of converged voice/data solutions through the channel.



Wick Hill has over 30 years' experience as a value added distributor of secure infrastructure solutions. The company's portfolio includes voice, data, performance and security solutions for the convergence market. This appointment further reinforces Wick Hill's investment in this area and the company's commitment to expanding its position here, based on delivering value add solutions.

Siobhan's responsibilities include growing the channel for new Wick Hill vendor Samsung, getting the voice part of the business running, and working on building up Wick Hill's converged voice/data portfolio.

She commented: "At the moment, there isn't a successful converged voice/data value added distributor out there. This is a great opportunity for me to help Wick Hill become the first one."

She added: "We are planning for significant growth with voice and data resellers looking for marketing, sales and technical support as customers increasingly require broader knowledge in a converged environment."

Ian Kilpatrick, chairman Wick Hill Group, commented: "This is a key appointment for us. Siobhan has the experience, skills and ability to both drive forward our convergence message in the voice world and to work with data resellers to deliver voice applications across the network."

Siobhan Gibbs has worked in telecoms distribution for fifteen years, much of that involved with successfully launching new products into new channels. She previously worked for Westcon Group as head of sales and for MTV (now ScanSource) as sales director.

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