



Business Topic: MailMarshal SMTP Competitive Swap Out (MM012)

What Is The Promotional Offer?

- Buy MailMarshal at 50% RRP (Perpetual License)

Who Is Entitled?

- Potential new MailMarshal customers who are currently using any competitive email security product as defined:

Symantec Brightmail	Tumbleweed
Clearswift Minesweeper	IronPort
SurfControl Mail	Proofpoint
Full Symantec Email Security Suite	Trend
Computer Associates ESM	Mailfrontier
Sophos Pure Message	CloudMark
Borderware MX extreme	Websense
McAfee Secure Internet Gateway	GFI Mail Essentials

- The promotion does not apply to additional new license sales to existing MailMarshal customers

When is this promotion available?

- 1st January - 30th June 2009

How does it work?

- Resellers must quote the promotion code on their order to Distribution
- Distributors must quote the promotion code to Marshal8e6 Sales Order Processing (SOP's)
- Proof of competitor license is required
- The discount only applies to MailMarshal licenses and does not apply to any add-ons or Support and Maintenance
- See also discount policy and terms & conditions

Discount Policy

- It is not allowed to apply more than one discount type. If this promotion is offered then no other promotions or discounts can be applied
- It is not allowed to apply competitive upgrade, 2nd product purchase, government, education or non-profit organisations pricing in addition to these promotions
- Discount does not apply to support and maintenance
- Promo is also available in emerging markets, but applicable only to standard RRP prices

Terms & Conditions

- Discount does not apply to any MailMarshal add-ons
- Promotion code must be quoted on the purchase order forms
- The unit price must include the promotional discount on each applicable line item
- Orders must be received by Marshal8e6 before close of business on 30th June 2009
- Normal channel discounts apply to the products that form this promotion
- Normal part numbers apply
- Standard escalation and channel support responsibilities apply
- Orders must be placed and invoiced in advance
- Orders must be mailed to:
 - emeaorders@Marshal8e6.com

or faxed to +44 (0)870 622 0202, Marshal8e6 Order Services Group