



**Q4
Promotions**

Check Point Sales Promotions Update: Fourth Quarter 2009

Our Check Point sales promotions update is a summary of the promotions offered during the quarter.
Do not miss out on special promotions and take advantage of great savings for fourth quarter!

Promotion	Description	NSP #	Valid Until
Special Trade-in for Nokia Customers	Special trade-in for upgrading old Nokia security hardware and software to new Check Point appliances. Receive 70% credit for the returned Check Point software, to be deducted from price of new Check Point appliance. Credit cannot exceed more than a 25% discount off the purchased appliance list price. Customer will also receive a \$1,000 credit for the returned Nokia hardware. (Note: Trade-in must include both the hardware and software components).	20000688	December 31, 2009
Special Trade-in for Crossbeam C-series Customers	Special trade-in promotion for existing Crossbeam C-series customers when upgrading their security hardware and software to new Check Point appliances. Credit of 70% on the returned software list price, which can not exceed 25% of the purchased appliance list price. Customers will also get a special credit up to \$1,000 for the returned C-series hardware. Customer's support contracts will be migrated to the new Appliance support program while receiving the same level and support period.	20000693	December 31, 2009
Software Blades Functionality Upgrade	Up to 100% discount on the new product list price when upgrading security gateways to Check Point R70 Software Blades.	20000692	December 31, 2009
Competitive Replacement	Customers receive up to 20% discount on product list price when upgrading their competitive security gateways to Check Point market leading appliances.	20000686	December 31, 2009
Appliance Trade In (UTM-1, Power-1, IP)	Customer receives a credit of 70% on the returned software gateways when trading in for a new Check Point appliance, trade-in can only be up to 20% discount of the purchased appliance list price.	20000685	December 31, 2009

For promotion updates, more details, documentation and special promotions' FAQ please go to:

[PartnerMAP > Pricing/Promotions > Promotions Overview](#)

For more information contact your channel manager or send an email to partner alliance at cpp@checkpoint.com

Please note: This information is for Internal and Partners use only!