

25% Discount with WatchGuard's Trade-up Programme



Trade-up your existing WatchGuard or competitive firewall for a WatchGuard UTM Solution, and gain huge savings today.

All networks face the same issue. No matter the size or scope, networks need to be secure without sacrificing productivity. You want the best security, highest performance and most intuitive user experience available. Smart customers have discovered the solutions they need with the WatchGuard Firebox X e-Series.

Trade up your current security solution and get **25% off** select WatchGuard security solutions.

Use your previously released WatchGuard appliance or a comparable competitive device to purchase a new, faster stand-alone or full UTM solution at this great discount!

The instant 25% discount is available when qualified for purchase of a new Firebox X Edge e-Series UTM Bundle, Core e-Series appliance/UTM Bundle, Peak e-Series appliance/UTM Bundle or SSL appliance from a WatchGuard Authorized Reseller.

For even greater savings, trade up to the X750e or X1250e UTM Bundle and pay only the cost of the security software - that's like getting the firewall for free!

By participating in this trade-up programme, you ensure your network has the security, reliability and performance you need at significant savings. If you have an earlier generation WatchGuard product, you will notice great advances in performance. If you currently use a competitive product, you'll be amazed with the ease of use and strength of security available, only with WatchGuard.

Next Steps:

Simply purchase the unique trade-up part number which corresponds to the desired available product. Special trade-up part numbers are available through any authorised WatchGuard reseller. The 25% discount is built into the price so you see the savings instantly.

Contact your reseller today, or call us for reseller details:

01483 227600



See page 2 for qualifying products to trade-up to, and products eligible for trade-in.

Note: Promotion not valid with any other promotion or rebate.

WatchGuard Products To Trade-UP To:

Firebox® X Edge™ e-Series	Firebox® X Core™ e-Series	Firebox® X Peak™ e-Series
X20e UTM Bundle	X750e Appliance*	X5500e Appliance* X5500e UTM Bundle
X20e-W UTM Bundle	X750 UTM Bundle	X6500e Appliance* X6500e UTM Bundle
X55e UTM Bundle	X1250e Appliance*	X8500e Appliance* X8500e UTM Bundle
X55e-W UTM Bundle	X1250e UTM Bundle	X8500e-F Appliance* X8500e-F UTM Bundle
WatchGuard® SSL	*Non-UTM Bundles include Firewall/VPN Appliance and a Subscription to LiveSecurity	
SSL 500		
SSL 1000		

Eligible Products to Trade-UP From:

Current WatchGuard Customers

To be eligible to participate in the Trade Up Program, the device you wish to replace must be active on the same LiveSecurity account that the new Trade Up device will be activated on.

WatchGuard Devices Eligible	
For Trade Up to Any Available Device	For Trade Up to X Edge e-Series Only
Firebox® II (All Models)	Firebox® X Edge (X5/X5w, X15/X15w, X50/X50w)
Firebox® III (500, 700, 1000, 2500, 4500)	Firebox® V10
Firebox® Vclass (V60L, V60, V80, V100 Not including: V10, V200)	Firebox® SOHO (Wired or Wireless Models: SOHO, SOHO 5, SOHO 6, SOHO 6tc)
Firebox® X Core™ (X500, X700, X1000, X2500)	
Firebox® X Peak™ (X5000, X6000, X8000)	
WatchGuard Firebox SSL Core VPN Gateway	

Customers with Competitive Devices

If you are currently in possession of a comparable device from a competitor, which may be outdated and vulnerable, it may be eligible to be traded up to a qualifying Trade Up product.

A comparable device is defined as a network appliance dedicated to any (or any combination) of the following: firewall, VPN endpoint, URL content filter, spam filter, AV/IPS scanner. A comparable device must have a current or original retail value of at least one third the discounted purchase price of the desired WatchGuard Trade Up device.

Examples of competitive manufacturers include but are not limited to:

- ▶ Cisco ▶ Fortinet ▶ Juniper/NetScreen ▶ Symantec ▶ SonicWALL ▶ 3com
- ▶ Astaro