

PANASONIC ECO SCRAPPAGE SCHEME NOW AVAILABLE FOR LONGER THROUGH WICK HILL.

Woking, Surrey: 10th January, 2011 - Wick Hill is extending Panasonic's Eco Scrappage scheme until 25th March 2011. The trade-in promotion allows users to swap an old PBX for a Panasonic NCP or TDE Unified Comms platform and get 20% off the Panasonic system components. (Note: NCP 500X and NCP 500V are not included in this promotion).

Ian Kilpatrick, chairman Wick Hill Group, commented: "This scheme presents some great customer cost savings and cost cutting options. It's a great sales aid for the channel in scrapping old inefficient, expensive, energy wasting systems."

The solution includes a new telephone system, digital or IP telephones (or combination of) and Communication Assistant (Basic Express) unified communications software for all the users (max 256).

To qualify for the 20% trade-in promotion, the new system must be ordered with ten or more system telephones (Digital, DECT, IP or any combination of these).

The new Panasonic platforms NCP and TDE provide reliable, flexible market-leading technology and are designed to respect the environment, with lower power consumption and less CO₂ emissions. Features such as mobile integration and real-time collaboration also help companies to reduce travel expenses.

ENDS

For further press information, please contact Annabelle Brown on 01326 212130, email abpublicrelations@btinternet.com. For pic of Ian Kilpatrick, please contact Annabelle Brown or download from <http://www.wickhill.com/company/press/pictures.php>