

## **BUY ANY SIPERA SOLUTION AND GET THREE MONTHS FREE GAMMA SIP CHANNEL RENTAL**

### How to move securely to SIP trunking

Woking, Surrey: 14<sup>th</sup> April, 2011 - An exclusive deal is on offer from Wick Hill resellers, which can save users thousands of pounds. Anyone purchasing a Siperia unified comms security solution can get three months free SIP trunk channel rental and three months free Siperia support, when they also sign up for a Gamma SIP channel for twelve months. Normal call tariffs apply throughout the rental period.

Ian Kilpatrick, chairman Wick Hill Group, commented: "Securing SIP trunks is an important issue for organisations moving to SIP for cost savings. This joint offer from Siperia and Gamma Telecom is a major step in securing SIP deployments and enabling users to migrate easily and safely"

### SIP trunking

SIP trunking can save money and that's why it's increasingly popular. If you are looking to replace PSTN connectivity, it allows you to take full advantage of VoIP, providing much cheaper local, toll-free, domestic and international long-distance services.

SIP trunks eliminate costly time-division multiplexing (TDM) trunks and gateways, allowing calls to be routed over the carrier's backbone and use the same IP connection for all their communications.

But the caveat is that you need to secure SIP trunks. With most VoIP systems, the PSTN serves as a barrier between the company and the outside world, minimising some of the risks of attack from the Internet. If SIP trunking replaces the PSTN, then that barrier is removed and your phone system becomes vulnerable to IP-based attacks, through the SIP trunk. Hence the need for security solutions, such as those from Siperia, which deal with these vulnerabilities.

### Siperia UC-Sec Appliances

Siperia's plug-and-play UC-Sec and E-SBC appliances offer comprehensive VoIP and UC security, enabling enterprises to simply and confidently deploy VoIP and unified communications over any network, to any device. The comprehensive security platform enables the safe termination of SIP trunks on the customer premises, with the industry's most advanced protection against toll fraud, intrusion, unauthorised access and eavesdropping.

### IP Direct Connect (Gamma's SIP trunking service)

IP Direct Connect is the UK's market-leading SIP trunking service, connecting customers directly into Gamma Telecom's network using an IP backbone, enabling full PSTN connectivity. The service is available via DSL or Ethernet connection.

Benefits include flexible numbering, multi-site support, free calls between IP sites and lower calls to other destinations, and the ability to utilise existing customer premises equipment.

### **About Wick Hill**

Established in 1976, value added distributor Wick Hill specialises in secure IP infrastructure solutions and convergence. The company sources and delivers best-of-breed, easy-to-use solutions through its channel partners, with a portfolio that covers security, performance, access, networking, convergence and hosted solutions.

Wick Hill is part of the Wick Hill Group, based in Woking, Surrey with sister offices in Hamburg. Wick Hill is particularly focused on providing a wide range of value added support for its channel partners. This includes a strong lead generation and conversion programme, technical and consultancy support for reseller partners in every stage of the sales process, and extensive training facilities.

### **About Siper Systems**

Sipera Systems, the leader in real-time Unified Communications (UC) security solutions, is the choice of enterprises and service providers around the world to support their mission-critical UC deployments. Sipera offers groundbreaking solutions that secure voice, video, messaging, collaboration, and other real-time communications in converged IP networks, boosting compliance with information security requirements and simplifying the adoption of UC. Sipera's innovative Borderless UC™ architecture delivers secure and private enterprise-class communications to any device over any network in any location.

Backed by the industry-leading research of the VIPER lab, Sipera's award-winning UC-Sec appliance provides comprehensive threat protection, policy enforcement, access control, and encryption in a single, flexible, plug-and-play device. The UC-Sec is pre-integrated with all market-leading UC vendor solutions and is the world's first UC security device to be Common Criteria certified, meeting the stringent international standard for IT security.

### **About Gamma Telecom**

([www.gammatelecom.com](http://www.gammatelecom.com)) is a next generation full network operator and one of the UK's largest providers of telecoms services and related applications, carrying c13% of the UK's fixed business telephony and providing innovative cloud based call control and hosted services.

Gamma sells on a white label basis through over 550 Systems Integrators, resellers and service providers, many of whom are household names, and in the process keeps over 145,000 business customers connected.

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