

WICK HILL APPOINTED TO DISTRIBUTE GFI VIPRE® ANTIVIRUS SOFTWARE

Super-fast performance and a new Lifetime Endpoint Protection solution on offer from GFI Software

Woking, Surrey: 15th March 2011 - Leading security and convergence VAD Wick Hill has been appointed as a UK distributor for GFI Software, distributing its VIPRE Business range into the SME market through its network of resellers.

The agreement includes the GFI VIPRE Business Edition the GFI VIPRE Business Lifetime solution, which are being launched into the UK SME market through the channel.

GFI VIPRE Business Lifetime offers business users the first opportunity to buy a lifetime endpoint protection solution, doing away with the need to renew the license annually. Another key feature of VIPRE Business is high performance which doesn't slow down computer speed.

Ian Kilpatrick, chairman Wick Hill Group, commented: "We're delighted to be partnering with GFI on VIPRE Business solutions, which offer some innovative technology and are ideal for the SME space. This deal presents some great opportunities for our resellers, particularly with the Lifetime license solution, which give resellers license fees upfront, rather than being staggered over several years. This should be welcome in the current economic climate."

VIPRE Business

The GFI VIPRE Business product line provides seamless, tightly integrated security solutions that deliver antivirus and anti spyware protection, client firewall, and malicious web site filtering technologies that protect against the ever-changing and sophisticated wave of malware in a comprehensive, highly efficient manner.

A special feature is that the low impact, high performance technology won't slow down the user's PC. Other features include an easy-to-use management console, low RAM usage and more efficient scanning intelligence. GFI VIPRE Business is clean, fast and powerful, with next-generation malware detection to protect against zero-day threats.

An innovation to the SME business market is the GFI VIPRE Business Lifetime product, which requires no annual renewal of the license. A one-off charge protects the user for the lifetime of the PC, with automatic updates. This removes the worry, for IT administrators, of making sure the new license is renewed on time each year.

About Wick Hill

Established in 1976, value added distributor Wick Hill specialises in secure IP infrastructure solutions. The company sources and delivers best-of-breed, easy-to-use solutions through its channel partners, with a portfolio that covers security, performance, access, networking, convergence and hosted solutions.

Wick Hill is part of the Wick Hill Group, based in Woking, Surrey with sister offices in Hamburg. Wick Hill is particularly focused on providing a wide range of value added support for its channel partners. This includes a strong lead generation and conversion programme, technical and consultancy support for reseller partners in every stage of the sales process, and extensive training facilities.

About GFI

GFI Software provides web and mail security, archiving and fax, networking and security software and hosted IT solutions for small to medium-sized enterprises (SME) via an extensive global partner community. GFI products are available either as on-premise solutions, in the cloud or as a hybrid of both delivery models.

With award-winning technology, a competitive pricing strategy, and a strong focus on the unique requirements of SMEs, GFI satisfies the IT needs of organisations on a global scale. The company has offices in the United States, United Kingdom, Austria, Australia, Malta, Hong Kong, Philippines and Romania, which together support hundreds of thousands of installations worldwide. GFI is a channel-focused company with thousands of partners throughout the world and is also a Microsoft Gold Certified Partner.

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