

## PRESS RELEASE

### TWIN WINS FOR WICK HILL

WatchGuard recognises Wick Hill as 'Value Added Distributor of the Year'

...while Allot appoints Wick Hill EMEA 'Distributor of the Year'

Woking, Surrey: 16<sup>th</sup> June 2008 - Security VAD Wick Hill has been appointed 'Value Added Distributor of the Year' 2008 by WatchGuard Technologies, making this the second time Wick Hill has won the award. Wick Hill distributes WatchGuard solutions in the UK and Germany, providing considerable value added services to the reseller community.

Wick Hill won the award based on a variety of criteria, including vision, market leadership, value-add to customers, business execution, security focus and working relationship with the industry.

Ian Kilpatrick, chairman Wick Hill Group, commented: "It is an honour to be given this award by WatchGuard. Our best in class services and programs are a natural fit to their award-winning integrated security solutions. By teaming up together, we provide channel partners and end-user customers with a comprehensive package of security and services."

Mark Romano, director of global channel marketing, WatchGuard said: "We commend Wick Hill on delivering another stalwart year of security services. Their dedication to WatchGuard is phenomenal, and we laud their ability to build long-term industry relationships. It is this level of service that lays the foundation for superior customer interactions."

#### Wick Hill also Allot's EMEA 'Distributor of the Year'

Wick Hill has also been appointed Allot's EMEA 'Distributor of the Year' for 2008. The value added distributor beat competition from the whole EMEA region to win the award. Allot provides broadband traffic solutions for intelligent networks, which are designed for carriers, ISPs and large enterprises. Ian Kilpatrick, chairman of Wick Hill Group, commented: "This is a growth market and Allot are leaders in this area. We're proud that they have chosen us for this award."

#### About Wick Hill

Established in 1976, VAD (value added distributor) Wick Hill specialises in secure infrastructure solutions. The company's portfolio covers security, performance, access, services and management. Wick Hill sources and delivers best-of-breed, easy-to-use solutions through its channel partners, providing customer support, implementation, training and technical services.

#### About WatchGuard

Since 1996, WatchGuard® Technologies, Inc. has been the advanced technology leader of network security solutions, providing mission-critical security to hundreds of thousands of businesses worldwide. The WatchGuard Firebox® X family of wired and wireless unified threat management appliances and WatchGuard SSL VPN remote access solutions provide extensible network security, unparalleled network visibility, management and control. WatchGuard products are backed by WatchGuard LiveSecurity® Service, an innovative support, maintenance, and education program. WatchGuard is headquartered in Seattle and has offices serving North America, Europe, Asia Pacific, and Latin America. To learn more, visit [www.watchguard.com](http://www.watchguard.com).

#### About Allot

Allot Communications (NASDAQ: ALLT) is a leading provider of intelligent IP service optimization solutions. Designed for carriers, service providers and enterprises, Allot solutions apply deep packet inspection (DPI) technology to transform broadband pipes into smart networks. This creates the visibility and control vital to manage applications, services and subscribers, guarantee quality of service (QoS), contain operating costs and maximize revenue. Allot believes in listening to customers and provides them access to its global network of visionaries, innovators and support engineers. For more information, please visit [www.allot.com](http://www.allot.com).

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For further press information, please contact Annabelle Brown on 0191 252 8548, e-mail [a\\_brown@dial.pipex.com](mailto:a_brown@dial.pipex.com). For reader queries please contact Wick Hill on 01483 227600, web [www.wickhill.com](http://www.wickhill.com). For pic of Ian Kilpatrick receiving the award from WatchGuard, contact Annabelle Brown or download from [www.wickhill.com/company/press/pictures.php](http://www.wickhill.com/company/press/pictures.php)