

## WICK HILL WINS MICROSCOPE ACES' 'DISTRIBUTOR MARKETING TEAM OF THE YEAR' AWARD

Fourth consecutive title win for leading security VAD Wick Hill

Woking, Surrey: 2<sup>nd</sup> June, 2010 - Wick Hill has won MicroScope Aces' 'Distributor Marketing Team of the Year' award, making it the fourth consecutive title win from the channel magazine for the leading security value added distributor (VAD). The award was presented at the Lancaster Hotel in London last week, amongst a gathering of the channel's leading players.

Chairman of Wick Hill Group, Ian Kilpatrick, commented: "I'm delighted that we have won this award and delighted that the channel felt our performance made us the winners in this category. It's a recognition of the skill and commitment of our highly motivated marketing team, and a sign that we have helped our channel partners to drive their businesses forward in this time of economic uncertainty.

"It also shows that the increased financial investment we have made in supporting our channel partners through the recession is justified. That investment has resulted in improved sales for Wick Hill, which are obviously based on our partners' sales."

Barry Mattacott, marketing manager for Wick Hill, added: "We have an extremely enthusiastic and hard-working marketing team. We try our very best to help our resellers make sales and it is gratifying to have our efforts recognised, especially as we are up against the global giants in distribution."

Wick Hill was also a finalist in two other categories - 'Security Distributor of the Year' and 'Credit and Finance Distributor of the Year.'

### **About Wick Hill**

Established in 1976, Wick Hill is a market-making, value added distributor specialising in secure infrastructure solutions. The company's portfolio covers security, performance, access, networking, unified communications and hosted solutions. Through associations with a number of international partners, Wick Hill sources and delivers best-of-breed, easy-to-use solutions, backed up by customer support, implementation, training and technical services.

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